



ITV Environmental Management Policy

Understanding and managing environmental impacts is an important part of being a responsible and sustainable business. ITV is committed to managing the environmental footprint of its offices, studios and productions and to influencing producers of commissioned programmes to do the same.

Our aim is to achieve environmental sustainability, which requires us to make responsible decisions that will manage any negative impact on the environment.

Our priorities are to:

- Limit our contribution to climate change by managing our energy use more effectively;
- Minimise waste by evaluating operations and ensuring they are as efficient as possible;
- Minimise emissions through the selection and use of transport and energy requirements;
- Actively promote recycling both internally and amongst customers and suppliers;
- Work with our key suppliers, customers and other stakeholders to develop and identify opportunities to improve environmental performance;
- Comply with all relevant environmental legislation, regulations and codes of practice;
- Identify KPI's, measure and monitor the key environmental data;
- Actively work towards the goal of a year on year reduction of energy and water consumption measured per employee.

We measure our environmental performance at all the sites we control using a bespoke data collection system. This helps us understand how effective we are in the management of these issues. Results are published annually and can be found at:

<http://itvresponsibility.com/planet/>

The Social Partnership

A significant new initiative helping achieve environmental sustainability is ITV's Social Partnership. The purpose of the Social Partnership is to allow ITV to work collaboratively with programme producers to achieve objectives across a range of corporate responsibility opportunities. It is an intrinsic part of the programme commissioning process requiring all producers making programmes for ITV to adopt a set of recommendations and practices.

The Social Partnership Framework includes suggestions and recommendations to help producers implement environmental sustainability practices including:

- A Code of Conduct that includes environmental issues or environmental policy /guidelines;
- Carbon literacy training for employees;
- Use of Albert, the industry carbon calculator to monitor energy and waste in productions.



Albert The Carbon Calculator

Albert is an online tool that works out how much a TV production affects the environment. It calculates the total amount of greenhouse gases emitted into the atmosphere as a direct result of making the programme.

ITV is a member of the BAFTA Albert Consortium and is committed to ensuring that its own production businesses as well as the wider ITV production community, through the Social Partnership, adopt the principles and practices embodied in Albert.