



Anti-Bribery Policy

Bribery Policy – at a glance

Don't:

- pay or receive any bribes, including any “facilitation” payments
- give or accept any gifts in cash or cash equivalents
- make any charitable donations on behalf of ITV without approval
- spend ITV cash or incur expenses without obtaining official receipts

Do:

- get approval for any gift over £100 or hospitality over £500
- check that our suppliers comply with anti-bribery laws and contractually require suppliers you use not to pay or receive any bribes
- use your corporate credit card to incur expenses for ITV
- speak up if you suspect something is not right

Policy statement and purpose

It is our policy to conduct all our business in an honest and ethical way. We take a zero-tolerance approach to bribery and corruption and are committed to acting professionally, fairly and with integrity in all our business dealings and relationships wherever we operate as well as implementing and enforcing effective systems to counter bribery or corruption.

This policy sets out our responsibilities and how we expect those working for us or with us to observe and uphold this policy, and provides information and guidance to those working for us or with us on how to recognise and deal with bribery and corruption issues.

The ITV Management Board is ultimately responsible for overseeing compliance with this policy.

Who should comply with this policy?

This policy applies to all individuals working at all levels, including employees (whether permanent, fixed-term or temporary), consultants, contractors, trainees, seconded staff, agency staff, volunteers, interns, agents, sponsors, or any other person associated with us, wherever located.

Definition of Bribery

Bribery is a common form of corruption and can be defined as the giving or receiving of anything of value or advantage to try and make someone do something improper or reward them for this. Bribes are illegal and the giving or receiving of them a criminal offence. “Improper” performance is defined as performance which amounts to a breach of an expectation that a person will act in good faith, impartially or in accordance with a position of trust.

The Bribery Act 2010 (the Act) creates four offences:

- the offence of offering, promising or giving a bribe.
- the offence of requesting, agreeing to receive or accepting a bribe.
- the offence of bribing a foreign public official to obtain or retain business.
- A new offence for commercial organisations where they fail to prevent bribery by those acting on their behalf.

Associated person

ITV could commit an offence if a person associated with it bribes another person for ITV's benefit. A person is "associated" with a commercial organisation if it performs services for or on behalf of the organisation, regardless of the capacity in which they do so. This could cover (in the UK or overseas) our agents, employees, subsidiaries, intermediaries, joint venture partners and suppliers, all of whom could render ITV guilty of an offence.

For all new associated persons where there is a risk of bribes being paid on ITV's behalf, ITV will need to carry out pre-contract enquiries to establish the organisation's approach to compliance and corruption risks and help ascertain:

- the adequacy of its current anti-bribery programmes in place; and
- whether or not any bribery has taken place in the past.

Initial due diligence will take into consideration as part of risk assessment, the associated person's country of origin and that country's ranking in the Corrupt Perceptions Index:

<http://www.transparency.org/research/cpi/overview>

When entering into commercial contracts for the supply of services to ITV, ITV will request anti-corruption warranties or provisions and the right to terminate the contract in the event of any breach. We reserve our right to terminate our contractual relationship with any third parties if they breach this policy.

Sanctions for non-compliance

The potential consequences of being convicted of a bribery offence include criminal penalties for both individuals and companies:

- Individuals can be jailed for up to ten years and/or receive an unlimited fine.
- Companies can receive unlimited fines.

"Senior officers" (which is broadly defined, and includes directors) can also be convicted of an offence where they are deemed to have given their consent to giving or receiving a bribe or bribing a foreign public official. Importantly, it is possible that omitting to act might be regarded as consent and lead to prosecutions, fines and/or imprisonment.

ITV takes adherence to this policy very seriously and therefore breach of the policy by ITV employees may result in disciplinary action which may include reprimand, probation, suspension or termination of employment and legal action.

Risk assessments

Each ITV business has completed an anti-bribery risk assessment and action plan with the help of its legal and business affairs team. It will review its risk assessment annually and share it with the ITV Group Legal Director, the Studios and Broadcast Boards and the Operational Risk Steering Group. A mandatory re-review of a business' risk assessment has to be completed in the event that ITV becomes aware or suspects that a bribery offence has been committed, the business chooses to operate in a new country of operation which is a high bribery risk jurisdiction or in the event of a transformative acquisition or merger of the business.

To date, the risk assessments have identified gifts and hospitality, facilitation payments, donations and lobbying and contracting with associated parties as potential risks for ITV, and to mitigate those risks, ITV's policy is as follows:

Gifts and hospitality

This policy does not prohibit normal and appropriate hospitality (given and received) to or from third parties. We appreciate that the practice of giving business gifts varies between countries and regions and what may be

normal and acceptable in one region may not be in another. The test to be applied is whether in all the circumstances the gift or hospitality is reasonable and justifiable and not linked in any way to an improper act. The intention behind the gift should always be considered.

The giving or receipt of gifts should be acceptable, if the following requirements are met:

- it is not made with the intention of influencing ITV or a third party to obtain or retain business or a business advantage, or to reward the provision or retention of business or a business advantage, or in explicit or implicit exchange for favours or benefits;
- the gift is given in ITV's name, not in your name;
- it does not include cash;
- it is appropriate in the circumstances. For example, in the UK it is customary for small gifts to be given at Christmas time;
- taking into account the reason for the gift, it is of an appropriate type and value and given at an appropriate time. For example, receiving a gift from a supplier at the time that we are conducting a review process or re-tendering is not appropriate;
- it is given openly, not secretly; and/or
- it is not offered to, or accepted from, government officials or representatives, or politicians or political parties.

If you are an ITV employee, please also comply with our expenses policy (including our no receipt no pay policy) and internal gift and hospitality policy that you will find in the ITV Code of Conduct on the ITV plc website.

Facilitation payments

Our policy is that we will not make, and will not accept, facilitation payments of any kind. Facilitation payments are typically small, unofficial payments made to secure or speed up a routine government action by a government official. They are not commonly paid in the UK, but are common in some other jurisdictions in which we operate.

If you are asked to make a payment on our behalf, you should always be mindful of what the payment is for and whether the amount requested is proportionate to the goods or services provided. You should always ask for a receipt which details the reason for the payment.

Donations

It is ITV's policy not to make cash donations or any other donations to political parties. We do, however, ensure our views are expressed to governments in an appropriate and effective manner on matters that affect our business through our Public Affairs department. A vital part of ITV's reputation as a leading broadcaster and producer is our impartiality and freedom from bias. We therefore ensure that our dealings with governments, political parties and political candidates are not perceived as favouring one group or cause above any other.

We only make charitable donations that are legal and ethical under local laws and practices and approved by the ITV Corporate Responsibility team.

Lobbying

You should seek the assistance of ITV's Public Affairs and/or Regulatory Affairs departments, which are responsible for the day-to-day coordination of contact with government departments and agencies, before attempting to engage in any lobbying in relation to any regulatory matter in relation to any ITV's business.

Your responsibilities

You must ensure that you read, understand and comply with this policy.

The prevention, detection and reporting of bribery and other forms of corruption are the responsibility of all those working for us, with us or under our control. All workers are required to avoid any activity that might lead to, or suggest, a breach of this policy. You must notify ITV as soon as possible if you believe or suspect that a conflict with or breach of this policy has occurred, or may occur in the future.

Whistleblowing

ITV has a Whistleblowing policy to help you raise any such concerns in the right way. You can find our Whistleblowing policy on the ITV plc website.

Record-keeping

We must keep financial records and have appropriate internal controls in place which will evidence the business reason for making payments to third parties.

All accounts, invoices, memoranda and other documents and records relating to dealings with ITV should be prepared and maintained with strict accuracy and completeness.

Training and communication

Our zero-tolerance approach to bribery and corruption must be communicated to all suppliers, contractors and business partners at the outset of our business relationship with them and as appropriate thereafter.

All ITV employees must complete the ITV course on the code of conduct and anti-bribery.

Monitoring and review

ITV will monitor the effectiveness and review the implementation of this policy, regularly (and not less than yearly) considering its suitability, adequacy and effectiveness. Each ITV legal and business affairs team carries out yearly its own monitoring and review of its anti-bribery procedures and reports back on its findings to the Group Legal team. Any improvement recommendations identified will be made as soon as possible. Group Legal may spot check the Legal and Business Affairs teams' monitoring and review exercise.

ITV may request any associated party to confirm compliance with this anti-bribery policy on an annual basis.

Questions

If you are unsure whether a particular act constitutes bribery or corruption, or if you have any other queries relating to this policy, please feel free to discuss with any member of the ITV Legal team.

VERSION CONTROL	
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